Erik Averill ([00:00](https://www.rev.com/transcript-editor/Edit?token=PgliD3Qkx2ZHPxp-YV7qLHVNHppltNxc8W06nuCiMU962hKrzPmhM40By7QHvwB75bma0X_W8KveoX-Ka5d6qKbjqlk&loadFrom=DocumentDeeplink&ts=0)):

Welcome to the MLB Draft podcast. I'm your host, Erik Averill. Certified Financial Planner, Certified Private Wealth Adviser, former pro-athlete, and the co-founder of AWM. I'm joined by my cohost, former Major League Baseball Pitcher and Certified Financial Planner, Travis Chick. Our goal on the MLB Draft podcast is to provide you with the roadmap to successfully navigate the MLB Draft and becoming a professional athlete. You're going to hear from scouting directors, GMs, agents, former and current players, elite performance coaches and, of course, leading financial experts. What is traditionally seen like a black box, we are going to bring to light the critical details you need to know, to help you make the decisions that are in your best interest. So with that, let's jump right in.

Erik Averill ([00:55](https://www.rev.com/transcript-editor/Edit?token=csMwV-RFt9Z08RpSFrTYUdzgUmAlKUs5TVEaXDRXhAC121LddSpsuodP8wG_-oGMN9tRJs-nnWbC1N2YPpreFxyaRIM&loadFrom=DocumentDeeplink&ts=55.91)):

Hey everybody, welcome back to another episode of the MLB Draft podcast. I am fired up for the families today, for this interview. It is one of those opportunities where we get to learn from somebody who has actually been through the process, and specifically for parents, you're going to get a chance to hear from the father of Anthony Seigler who was a first round Draft pick with the New York Yankees, and is currently in the minor league system. So, we are going to be able to dive into what was the process leading up to the Draft. What was Draft Day like for the family, and then where I think a lot of the nuggets of gold is going to come from, what has this transition been like, and what are the things you wish you would have known going through the process? And so with that introduction, let's welcome, Todd Seigler, to Podcast. Todd, thanks for being here.

Todd Seigler ([01:48](https://www.rev.com/transcript-editor/Edit?token=ijzpF9xFwAcRvA_1EYCj3miRmLrPg9eAESB3PveonTIcv5jrGIETwF42gAvmcG-6ZovKHf4x5MGOto28odv_NbGi_Yw&loadFrom=DocumentDeeplink&ts=108.01)):

No, yes sir. Thank you Eric for having me and this is something that I'm passionate about, and really excited to share with families, having been through the process. And not just knowing it, being able to feel where they are in their minds, both the parents, the kids, families, it brings back lots of great memories and a really exciting time that the Seigler family, that we were able to share. So, thank you for having me.

Erik Averill ([02:16](https://www.rev.com/transcript-editor/Edit?token=mGVCiHffgYRXQBSQsm2Kh06osnQ5BrCEUwo-4LeaXRYp0r9VEl_2Y63nc2EFV60G7KfI6qZHJMn09WZttAAEm-2hiwM&loadFrom=DocumentDeeplink&ts=136.42)):

Yeah absolutely, and I think you also bring a unique perspective beyond just being a Dad of a player, is you're also an educator, and I think that that's massively important in a sense that something when we first interacted years ago, where we met at PGL American Educational Symposium, is you were always looking for the resources, the good, the bad, the ugly, of really just the facts. One of the things that you'd shared early on was, everybody's painting a rosy picture telling you how great your kid is and how perfect they are in effect, but it's hard to sift through so much data information and sales pitches, and so this is going to be a fun conversation that I think is going to be highly valuable for families. And a place where I just want to start is, would you mind sharing just a little bit of your journey, let's call it, From the beginning of Anthony's senior high school season leading up to the Draft. Those four to five months of what was your mindset? What was the process like, and just give us a little background?

Todd Seigler ([03:20](https://www.rev.com/transcript-editor/Edit?token=ki8iTexu--UrkViTjj5ZnQNTz92YyYmyC-pUi6f8hgL6pc2rfyPOhCoxshpxvx6k-NwP9A809_zX15uwr4NdtrHbrNM&loadFrom=DocumentDeeplink&ts=200.85)):

Yes sir. I think that one of the things that I recall vividly was going into the summer before senior year, you start doing the PG National, Tournament of Stars, those amateur showcases that you know are going to be highly scouted. There are going to be agents there, financial advisers, all of the parties involved that are going to begin reaching out and communicating with the family, and I can remember it's almost like when we went into the Tournament of Stars, or excuse me, right after Tournament of Stars, he performed really well, kind of solidified himself, and I can remember thinking, okay, I hope the process makes the decision and we don't have to. And what I mean by that is that when the fall ended, the industry said he was kind of positioned at the top of the second round, somewhere around there, and so I can remember thinking he had committed to play baseball at Florida, and I can remember thinking we're definitely in a win-win situation, but I hope it doesn't come down to us or Anthony having to necessarily make this tough decision between signing and going to college.

Todd Seigler ([04:41](https://www.rev.com/transcript-editor/Edit?token=iN6HazH_1DeU5ZYoprHJvnWZo6zNWivWie2g3_gti3lAzNWdfEffTkR70xqvURbGWa2f5Pmi6P09_gClqc3it9WhHqs&loadFrom=DocumentDeeplink&ts=281.41)):

I hope it's almost like, "Hey, here it is. It's a no-brainer, do this." Because getting back to your question in which you stated earlier, there's so much information and so many resources that families need to tap into, ask questions, strive to accumulate as much information, as much knowledge, as much intel, do your recon, so that when that senior season starts, you can begin to have a better feel on when you do transition into the winter and you're having meetings with the organizations. So we did all the summer circuit stuff, he was on that Team USA that won gold in Canada, that had lots of great coaches and players on it, that it was an extremely impressive group of kids.

Todd Seigler ([05:35](https://www.rev.com/transcript-editor/Edit?token=laoEcWXcDLdovW-MF7I0o6Nrhe5rOzc85L6yKYGliCdrlfIMnmgCGbLKXGA0ApBATmNpxpX7fQL8TkMKlcQF3ZfpjwM&loadFrom=DocumentDeeplink&ts=335.77)):

We go into the school year and in the fall, as far as what Anthony continued to do personally, the focus that we always maintained in my home, and even when he was at middle school and started high school, he was a freshman, it was always about the process, focus on the daily process of being great at whatever you want to be great in. Know what routines you want to stay entrenched in, and as long as your process driven and routine orientated, that the results are going to come. So, going into senior year, there's always the temptation to be intoxicated by a mock Draft, or be intoxicated by how many teams are interested in you, or agents, or financial advisers. You have all these people wanting to be a part of your inner circle and if you're not careful, if that becomes the focus, then the player's going to set himself up for a really tough, arduous senior year. So we continued to focus on preparation, the wintertime rolled around, and-

Erik Averill ([06:42](https://www.rev.com/transcript-editor/Edit?token=xCC0Kn0WsUXeceMASzawm9Xj42GqW_uFm8M_ODriZF_aeToOVqpE9lW1Oq3p1sOVbHXNc-JdAhokCphsoRVRzu4iW6c&loadFrom=DocumentDeeplink&ts=402.9)):

Todd, before you go on, I want to interrupt you right there because you said something that I don't want to gloss over of, the warning in there, right. Of being intoxicated and becoming distracted by the wrong things that can seem like really good things, right? And what I mean by that is whether it's what scouts show up to the games. What my agent is telling me, or me asking probably the wrong question of like, where are teams seeing me as? Or what's my value, when we're way too far out to actually answer those questions? Can you just talk about what things you were able to put in to place to keep Anthony and your family focused on the right things, and not getting distracted by the mock Drafts, or which GMs or scouting directors are showing up? Can you shed some more light on that?

Todd Seigler ([07:38](https://www.rev.com/transcript-editor/Edit?token=noK6_117ofn9Ds4wRrLKwQ_p_Sx50B3w9t0RD6gi346bJcjf-HLkBoiZZi3YPz9IX8lXTKD57qqpN3TMwj5B8V4JBcI&loadFrom=DocumentDeeplink&ts=458.94)):

Absolutely. Absolutely. So basically, going kind of back to Anthony's routines in middle school, we were waking up at 4:00 AM, we were at the local gym by 4:30, worked out for a couple of hours, got home, made a really good breakfast, had school. Right after school, head straight to the field, warm up, do some back shaping with bands and whatnot, long toss. Do some work at the catcher position, take BP, go back home, stretch. He was a big believer in visualization and dry work with the swing, we'd call it the dirty work in the dark, and have a really good dinner, relax for a little while, unwind and then get to bed. And so, just he and I constantly having conversations about the importance of him staying faithful and committed to his routines, and also us having conversation about, hey, the things that you've been able to achieve and accomplish are great, but they're only a direct reflection of how hard you've worked. And so, understand that if you begin to abandon the work and you begin to abandon that dirty work in the dark, and you begin putting more emphasis on having conversations with these people, even though conversations take place, if you start, again that word, intoxicated, if you start allowing the lure and the intoxication, and that feeling and emotion to play a higher role than what you've actually done to get those people's attention, it will backfire on you.

Todd Seigler ([09:21](https://www.rev.com/transcript-editor/Edit?token=iPaiSFMd2sMG6CQo7j9D7sckq2FYfkvpLdVdGM9KYSR9o1gI9vQviuRs2_oM5lSrj1FHpjuuhRgjcV6mugikMXWBofQ&loadFrom=DocumentDeeplink&ts=561.99)):

So basically, we would not, some of the specific things that you requested that we did, we did not talk about just sit around nonchalantly and talk about, "Hey ...," just, "Here are all the teams that's communicating with Anthony. Hey, so and so agent called today." Or, "Hey, we've got these meetings with these people this weekend." We made it an agreement and a pact amongst ourselves that we, in our home, we were not going to discuss the Draft. We were not going to discuss performance. We were not going to discuss phone calls with agents. We were only going to continue essentially to do the things he did, his ninth, 10th, and 11th grade year, because those three years, there was zero talk of the Draft, of agents, of ... And there may have been some talk about choosing between colleges, so we felt it was imperative to just continue, because mindset's everything. You win and lose based on mindset, and when the mindset shifts to, as we said, to the tangibles, to the things that you see and put your hands on, a kids focus is going to shift, and that's where the danger comes in for distraction and, like I said, the intoxication of the process to begin to erode the body of work he's put together. So we wouldn't talk about any of those things.

Todd Seigler ([10:53](https://www.rev.com/transcript-editor/Edit?token=AU5Uzp2i1mcpwN7Ai-nrCM2A_6bGEEscX7daxUpfBroqkuWpq2G3XqsLsB6EIy80KjoBLtMfkHkkm1HgI02GmZ9XI5I&loadFrom=DocumentDeeplink&ts=653.3)):

We were very intentional about staying process-driven, about staying routines-driven, and at the end of the day, Anthony had to sell out to that approach and mindset, and he did. So, just having conversation and putting specific measures in place. And there were times where someone may have said, "Hey remember, we're not going to get into that, that's not ..." Because at the end of the day when you're in October, November, December, what's going to happen in June is absolutely irrelevant. And these kids have become prospects because of the tremendous discipline and sacrifice they've demonstrated. They've become a prospect because they're living a non mainstream lifestyle, and you want to try to continue in that lifestyle to where it's not mainstream, it's an anomaly, it's an outlier. And so, that's basically how we approached it.

Erik Averill ([11:53](https://www.rev.com/transcript-editor/Edit?token=o3chjVx1jE1MwyW5PcGQjgTH3-3xrNChJIVRfbDIwErnTr72ewuYXprxP7N48rAQXNY-fMa1frzuLAfMGycbL4V6CTE&loadFrom=DocumentDeeplink&ts=713.92)):

There is so many nuggets of gold in there and I love it because this even relates to, I think about our players and clients that are MLB All-Stars, or the conversation I had with somebody who's won the Cy Young two years in a row, of what makes him elite is the focus on the process, and not the focus on the shiny toys and awards that it gets. It's literally getting back to work and understanding like, hey, I have routines that has done this, this isn't going to change me. And I think that that's really, really important especially as families. It's hard to not like, obviously, all the attention that the family's getting, and that's not necessarily a bad thing to sit there and say like, "Wow, there's a lot of the hard work is being noticed." What I'm hearing from you is, don't stop there, right? If you actually want to reach the end goal which is being a successful major league player, not just arriving at the Draft, it's you've got to stay faithful and committed to your routines, your process, your mindset.

Erik Averill ([12:55](https://www.rev.com/transcript-editor/Edit?token=OIcx2_UYt55vsyRTh7qCKBbibXeuXZOc0YBqn639VC9BGRtMxpPaD2JtieY41-0sicdxSP-y7s77Qev4nAKaLuirLOY&loadFrom=DocumentDeeplink&ts=775.03)):

And one of the things that I'd love to hear more detail on is, here you are saying, "Don't be intoxicated by it," I don't want our listeners to misunderstand and think that you were a family that put your head in the sand and didn't deal with the business side of it because, if anything, it was highly the opposite, right? Your due diligence when it came to the agents, to the scouts in the home, to the financial side, can you talk about how your family did handle making sure that the same professionalism that Anthony was focused on, his skill development, was handled on the business side? Can you just talk through, really, especially with the conversations with the teams, I would love to hear?

Todd Seigler ([13:37](https://www.rev.com/transcript-editor/Edit?token=m7mcSqCYbQxc4CxKIUzujghBhK1SQM6vihM6aaT60TcFt_afTtDfSO081VDch6ziBWv3ik2HkZRks6gsBatwlCUpZgI&loadFrom=DocumentDeeplink&ts=817.76)):

Yeah absolutely, and I just want to add one more thing to something, comments you stated about understanding the Draft intoxication and how it could go either way, and then I'll definitely transition into talk to the organizations and teams. Obviously in hindsight, one of the things since this podcast is specifically geared toward helping the families, the kids, get as best educated as possible, is the 2020 Draft approaches. I would highly, highly recommend you potential Draftees that are listening, to pin a post-Draft letter made out to yourself. And in that post-Draft letter, be genuine and be authentic with the words that you pin, and have a real conversation with yourself because you potentially are about to come into a financial windfall and the thing none of you understands, none of you can really experience and fathom right now, is what it's like to have a couple million dollars in your back account, and the ability to say, "You know what, if I want to buy that, that I just saw on TV, by God I can buy it."

Todd Seigler ([14:48](https://www.rev.com/transcript-editor/Edit?token=URnGXOPP89emwszsazqeTqZTGoOMP3rjtgmQnYnRoQWP0qSkzg_ol0LB4NUR_3omX4dJ00Yg8y_AyKA_C2owcxWdFHA&loadFrom=DocumentDeeplink&ts=888.66)):

And so, write a post-Draft letter to yourself, reminding yourself of what put you in this situation. Remind yourself of the people that were in your inner circle that helped you get to this point in life. Put down on paper and be specific of your daily routines, your rituals. Because I can guarantee you, each individual is going to respond differently with a couple million dollars in their bank account, as well as if you're a high school kid, now you're on your own. And you go from sitting in a high school classroom to having two, three million dollars, as well as no parents around, you need a baseline that you can look at and be reminded of daily, that can help you again stay focused on what is most important. And again, what's most important isn't going out and going three for four, or not allowing any home runs, a lot of strike outs.

Todd Seigler ([15:51](https://www.rev.com/transcript-editor/Edit?token=QRykjVAOBm6pSiUvOky3nybJBgtyGiKu6ESPaddDjnbSKDC8nFa7Kx4cwWRsA2L5DhLATZdaVesnri6oNGEUh3D8DN0&loadFrom=DocumentDeeplink&ts=951.51)):

What's most important is that you adhere to the routines and rituals that have gotten you to the position you're at right now. So, I kind of just felt just a tremendous pull before we go onto the next topic, to just share that. That's what I would highly recommend. So essentially, moving into the wintertime when we began to have conversation with the teams, we made it a priority that we were going to, obviously we were not going to have meetings seven days a week, we had specific days. And those days were kind of, looking back on Anthony's schedule, okay, here are the days during the week where he has the least amount of homework. Maybe here's a day during the week where he's mainly doing regeneration type training, rather than hardcore training. So we tried to make it a day that we met with these organizations where Anthony was not only going to be sharp mentally, but he was also going to feel good physically, to be able to give that team his best energy and efforts.

Todd Seigler ([17:02](https://www.rev.com/transcript-editor/Edit?token=15DAm6CBzRkePgr5UQO8OTcNfXxaPb-KG19cTJiGHgOzl2Q6n_brBlQtycJ0ndXD2ftU1BUJo2EwN9ZMbkBdgRAV1KM&loadFrom=DocumentDeeplink&ts=1022.34)):

We were specific about the time slots we wanted to meet, we didn't want the meeting to, interrupting necessarily dinner, and especially not interrupting some kind of downtime for Anthony before he prepped to go to bed. So, we were extremely precise in the window of opportunity to have meetings with the teams. And then, getting into the actual meeting, I had a conversation with my wife before all of it began, and kind of the approach we've taken with everything, whether it's doing odd jobs for people or Anthony needing to have a conversation with a teacher or a coach, we basically gave him ownership of it and we said, "Listen, we might be in the kitchen cooking. We might be helping one of your younger siblings with homework. We maybe outside practicing with one of your siblings with their sport. If you need us, send somebody to get us."

Todd Seigler ([18:01](https://www.rev.com/transcript-editor/Edit?token=eDp603_WG0YKFjL3f4SsJTNasIUT3V46R1A_VwVvMvzhJ8vu2eF8-WMKji3Vee-ZgN6qj9bhGLtuWjzzrr6ZM9-iDF8&loadFrom=DocumentDeeplink&ts=1081.47)):

But other than that, we believe that Anthony should be in charge of it. And a few times that, were not more than a few, but there were certain organizations that asked us to sit in and participate, and obviously we did, but I told my wife, I'm like, "Hey, we're not going to speak until we're spoken to," because I just, like I said, at no point in time, that the meeting's not about me, it's not about my wife, it's about Anthony. And this organization is coming in, there were GMs that came, there were scouting directors that came, certain teams brought their mental coaches with them, and they're not interested in anything I have to say, they're not interested in anything my wife has to say, to a certain degree. If we're asked questions, obviously we were going to answer honestly and authentically, but these teams are coming in wanting to spend time with Anthony, and so we made sure that he went outside to greet them, because obviously they had his cell number, they communicated, "Hey, we're arriving."

Todd Seigler ([19:01](https://www.rev.com/transcript-editor/Edit?token=LhPqA3uwlt9aVAWs4HdkC8mdVBCqkcuRkweOh_2vzMAgdWuc4352BsPbNTOJIV7qtLvxRAoCmIJltvfZFKzBHh0Cxzw&loadFrom=DocumentDeeplink&ts=1141.34)):

He'd go out there in the yard to greet them, bring them in, sit them down. And like I said, if we were asked to participate we sat down. If they didn't specifically ask us, we just kind of kept doing what we were doing until Anthony said, "Hey, Mom, Dad, you guys need to get in here." So during the meetings, at no point in time, because I think when one of the things, these teams are coming in and obviously some of it can be skirted in the sense of, I think sometimes the families can prep too much. Just be yourself. Just be yourself because these teams are coming in and they're wanting to get to know who you are, how you operate, what makes you tick. They're coming in already wanting to kind of get the best feel they can, because they're potentially about to invest millions of dollars into either an 18 year old kid, or a 21 year old kid, and so they want real genuine, authentic conversation. And so, I think that the thing a family would want to stay away from is like, prepping.

Todd Seigler ([20:07](https://www.rev.com/transcript-editor/Edit?token=Q5c5KIbFz0J-dR3ZFxNoJ_4SOc0LzxSqvaismBHkE6rvsV2p0fivCSz4uRRDmImfFykuWMjba_xtr64OIEYmTaPOSmU&loadFrom=DocumentDeeplink&ts=1207.65)):

And, "Hey son remember, if they ask this, say this." And I'm bouncing around here, kind of as things come to be, but I think that having these conversations to me, this was my thoughts and this is how we carried it out. It needs to be to where before the team comes to meet you, you're not calling and asking, "Hey, what should my son say? What should he not say? What should we try to ...?" Because then, it's almost like you're not engaging the conversation, you're 18 year old son is trying to remember what all he's supposed to say, and what all he's not supposed to say. So, I think continuing in the simplistic, just let's get to know this club, let's allow this club to get to know us, let's let our guard down. Just again, being genuine and authentic because at the end of the day, these kids, they want to play this game for a living.

Erik Averill ([21:06](https://www.rev.com/transcript-editor/Edit?token=cmqghf2p_dMs1TybILBbDsc3NO6OZOeRtoS8lbHwPDlCQKGhaIuhHYJ_6ne4BcSPWA6tuBL62aoelamulRH9VEHna-Y&loadFrom=DocumentDeeplink&ts=1266.74)):

Yeah, I just want to echo that. It's interesting, we had an interview previously on the podcast with Adley Rutschman who obviously was the first overall pick, and Adley said a very similar thing was, he tried to just be himself in the meetings. And the thing that upset him the most was when a scout told him, "Hey, during your next meeting, I would answer that question differently and here's why." And the reason it upset Adley was, what you're saying, ultimate you know what? This is who I am as a person, and it's important that the organization actually know who I am because my future development, if they Draft me thinking I'm actually somebody different, it's not going to be a great relationship and it's not going to set either the organization or me up as a player for success. And so, I think there's sometimes this fear of, I'm going to say the wrong thing that's going to cost me an opportunity. When in reality, that's not true, right? There's 30 teams, and ultimately, you are who you are. Your character is going to come out over time.

Erik Averill ([22:14](https://www.rev.com/transcript-editor/Edit?token=GUflMkfpZ8JDztB-zcteyIeNLb7VIzYUtOUXlWE9gRHMruO3bDqYxJcsYfXagCG51WCCgrqA8-tftAlTKPR0d4VXaZI&loadFrom=DocumentDeeplink&ts=1334.8)):

You might trick somebody in a one hour meeting, but if you're trying to trick somebody, I think that that comes to deeper inside of going, "Hey, maybe there are some things that in which I need to change as a person with my routines and my process, to actually become the type of person who would answer that question the way it should be answered authentically." And I think that that's just really important. And another thing we try to point out for families is, understanding these teams, they're valuing your son based off of who they think he's going to be when he's 25, 26 years old in the major leagues. They have a lot of grace of understanding, they're talking to 17 year old, and 18 year old, or 20, 21 year old kids, right? They don't expect you to have this business-like acumen as if you're a 50 year old business professional. They truly are trying to get to the ethos and the character of you as a player. So, I think that that is such good advice to not try and over control the process.

Todd Seigler ([23:18](https://www.rev.com/transcript-editor/Edit?token=Fuco8zWi4921Au80MqzdnCkdCJVJs7gK0kJx5BGYbREKMtkiLPPyoA7V4ScC-Q3kS-c0wtQwIlhjQ40eml8khYqNaY4&loadFrom=DocumentDeeplink&ts=1398.33)):

It absolutely is, because at the end of the day if you're setting, whether it's the parents trying to control and manipulate their sons responses, or whether it's agents, or whether it's even professional scouts, you're basically, to me, masking a response that okay, if you respond the way you just did with others, it's going to lead to basically a bad result, or it's going to lead to failure. And to me, one of the things I've learned from you guys and others in the industry is, and I'm really just now tapping in to what failure really means and what it is, and it's not a bad thing. To me it's the greatest teacher on the face of the earth, because it is the quickest means by which, in this case, a player is going to be able to make healthy changes in the way he's living, and in the way he's going about his business. So to me to ask a player, to recommend a player going through this process, hey, this is how you need to answer this. This is how you need to answer that.

Todd Seigler ([24:28](https://www.rev.com/transcript-editor/Edit?token=OhAkH5pPWIpUI505pMeAwmEjNj4a-XXrTX7pj498Y8ZIxnLqUqk4_0LJNiNVi9C6KJh-y9zTr2J3w9p5ioldCWT4kxk&loadFrom=DocumentDeeplink&ts=1468.81)):

The player's basically becoming a puppet on a string, and that team is not going to know this kids personality. The team is not going to be able to meet the real player. And so that's, yeah, I would definitely agree with what Adley said, and his sentiment even toward that scouts recommendation. At the end of the day, be who you are. You have a personality, I guarantee you these clubs have already seen that personality on the field. They've watched you interact with your teammates, they've watched you interact with coaches, your parents. These guys are great at gathering intel and doing the recon, so be who you are. And again, parents, any advice I could give to them would be to, I don't want to make light of it, but it's visitors coming into your house wanting to get to know you guys.

Todd Seigler ([25:22](https://www.rev.com/transcript-editor/Edit?token=rxRbeCldXJ-H3nHLT1BmU0RZ_AmpT2ppEUzCSkyU-ETNHt-MZfoPWZ8aWTUie6jfDxtz8_7OPOCjCrVBz1LSZwzNOWI&loadFrom=DocumentDeeplink&ts=1522.23)):

And obviously, just be real genuine and as authentic as you can, because at the end of the day, an 18 year old kid isn't going to be able to think like adults are going to be able to think. So, the more you put on his plate to, "Hey, respond this way. Respond that way," his head's going to be spinning 10 minutes into the interview.

Erik Averill ([25:42](https://www.rev.com/transcript-editor/Edit?token=-hpvxyIfP01TsCh0BzrSteKlLs3wfCpsLWYcnirNQD6whjBMGS3xrO-alFUR0M2zvLesN4youjO3yRl8dvn9cDNCLeI&loadFrom=DocumentDeeplink&ts=1542.64)):

One thing I want you to hit on, because I think that this is actually some of the most valuable content that we're sharing with parents, and even players, right now is a lot of what we're also assuming right, is there are so many other voices that have come into your life to tell you how to run this process. And there is wisdom in many counselors, but not all advice is created equal, right? There's a difference between, hey, I'm getting opinion, versus no, I have expertise in walking you, and guiding you, and navigating you through this. Ultimately you guys are still, as parents, experts on your children. You know them better than any advisor, any agent, anybody else, and so there's this tandem of staying true to what you authentically know is what's in the best interests of your son.

Erik Averill ([26:30](https://www.rev.com/transcript-editor/Edit?token=4yg1L5DJolSPdNum5q5PgvOuxhsH8nh0NH5V1_Tttcmn8hcEtB2QdFhUT2-BxnRtHPwK2IxgUkjIw-fDIhrHqFQOYO0&loadFrom=DocumentDeeplink&ts=1590.14)):

But can you also start to dive into choosing the agents, the financial teams, the people, inside your inner circle of what's just some advice around that, as you've gone through that process and been on this side of it? How to navigate who you're going to trust with your sons career?

Todd Seigler ([26:49](https://www.rev.com/transcript-editor/Edit?token=meLh2J_ZgIayWj4nAUGAtS5GZcB7-2obg1RvSS8fHz-fCXMfhaw66pMwa7qXNM6LYq-MMmbzas9L0w1Sy-r8ER7ZVPQ&loadFrom=DocumentDeeplink&ts=1609.53)):

Definitely. As far as an agent goes, the one thing I've learned is having gone through the process, is do not be in a rush to choose an agent. Because at the end of day, these teams are wanting to acquire the talent of the player, not the expertise or clientele list of the agent, and that goes for the financial adviser as well. But don't be in a rush to chose an agent. I spoke with a big leaguer, a career big leaguer about this in the fall during Anthony's senior year, it was in the fall. And it was kind of, we were already having meetings with these teams, and he flat out told me, he goes, "Todd, there is no agent that can say, hey Todd, Anthony right now is projected to go top middle second round, if he gets with us, he will definitely be a first-rounder." If an agent says that, just shake their hand, thank you for your time. That wouldn't be the people I would go with, because that ... And this was coming from a career big leaguer.

Todd Seigler ([27:54](https://www.rev.com/transcript-editor/Edit?token=JxGP76jLZZvD_mk1jKaweaesVm1Ez-NMRsPB7cMQu36h0iszQIRCGqmVQemByANZlEvji0pBRfdSWQf1LtIK0tETXfs&loadFrom=DocumentDeeplink&ts=1674.1)):

And I feel that in a sense as a parent, you kind of know that, but especially when this is your first time going through this process, you don't want to screw it up. And I think that that can sometimes haunt a parent, and sometimes it can lead you into making a hastily decision, so really take your time. Have conversation around the field. Maybe some phone conversation with these agents as much as you can, because I think at the end of the day, the best fit is the fit that reflects the personality of their son. I believe that there are good agents out there, there are agencies now that they have these training facilities, and they have top of the line, these cameras. And whether your son's a pitcher, position player, that there's so many agencies that they're acquiring and understanding, hey, it's about player development. It's not just about us acquiring this kid, obtaining another percentage of a signing bonus, and then hopefully doing this again in his [inaudible 00:29:08] years, and big league contract.

Todd Seigler ([29:10](https://www.rev.com/transcript-editor/Edit?token=mqb2yQ2SP0i5L0z4uhKa0fnUaH4TlpT1Z7638E4kiAR_rNbeohz6ZJ1WsTttvvcVl_cDYLZZev4V9PKcw1QaOAka7a0&loadFrom=DocumentDeeplink&ts=1750.03)):

But these agents, the really reputable ones, the ones that really get it, they understand, hey, if we bring this kid into our agency, we also need to not babysit him, not fight his battles, not prepare the path for him, but we have to help prepare him for the path. And I think that's what's lost and forgotten in the agent industry is, especially when you're dealing with an 18 year old kid. You're going from a kid who is sitting in a high school classroom, probably eating a honey bun he got out of a snack machine, or maybe he's drinking his protein shake, all right? You're going from a kid who is 18 years old in high school, he thinks like a high schooler, he acts like a high schooler, and he's supposed to. To potentially having a couple million dollars in his pocket and going off to the GCL or Arizona League to be on his own, and now he's got to figure it out.

Todd Seigler ([30:10](https://www.rev.com/transcript-editor/Edit?token=7RStGpb62zt7cZp6FLPGO3WpsOs1EAhYdqZm_tpiBt7xVGj2dimxcyRcg6If4_o_Jnd5ujeS7SIJnPCsyIgImIDrzDk&loadFrom=DocumentDeeplink&ts=1810.12)):

And I think in this industry, that is one of the things that's extremely overlooked when it comes to Drafting these 18 year old kids, giving them this money, and then kind of almost like, hey, they'll figure it out. So I think some of the best agencies that parents need to kind of inquire and ask questions is, "Hey, when my son, if he signs with you guys, he's 18 years old, we're not asking you to fight his battles or to baby him or anything like that, but what is the development piece going to look like during the season, when three weeks in that bat's feeling like it weighs two pounds, and popcorn at the stadium will smell like it's supposed to, and he's on hard times, or in the off season, what is your kind of participation, and his training regiment going to look like?" Basically accountability is what I'm saying.

Erik Averill ([31:07](https://www.rev.com/transcript-editor/Edit?token=V_CtwMsP1wxRpK9D-on_cnkcfGKT4jLQbmahbGy3_4eLeAZzvXJcBrMF6HU4wmncWCz2kioPm-Ba7O0uo01csgtRL_s&loadFrom=DocumentDeeplink&ts=1867.17)):

I just want to add to that because I think this is also perspective that you're bringing from a family that's two years into pro-ball, and the reason I say that is, I feel like there can be this belief that, hey, there's no way that the New York Yankees, or let's use another example so it doesn't sound like we're critiquing the organization that Anthony's a part of. There's no way the Los Angeles Dodgers are going to give my son millions of dollars and then let him kind of take control of his own development, right? They have all these resources. They do all these things, and the truth is, yes, to an extent, but you are now a professional, right? Like, you are the owner of your own performance, and unfortunately what we've seen, and this is true on the financial side, it's crazy to me, and I experienced this as a player going from Arizona Stadium with the Tigers organization.

Erik Averill ([32:00](https://www.rev.com/transcript-editor/Edit?token=YO-lYmHADGlYKPFGSAFPbfEx8FlapKHoleMeYKTjiNyQomkhamTiMrCmCNxE4MP4k9DjtqEr5P7fnDvUSdvLXA-Iijc&loadFrom=DocumentDeeplink&ts=1920.28)):

We make this mistake as industry believing, hey, if we give you the term professional baseball player, and we give you some money, we mistakenly believe that they've also included all the skillsets that are necessary to be successful as a professional, and managing money. When in reality it's like, why do we actually expect somebody to be successful managing millions of dollars, or getting to the big leagues, if they don't already have that skillset to do so? It really becomes, how do we develop the skills to manage and to maximize the opportunities, and there's not a lot of conversation around that. So I'd love for you to just kind of stick on that point a little bit, of what you've learned through this process over the past two years.

Todd Seigler ([32:46](https://www.rev.com/transcript-editor/Edit?token=HBJJcnexVw-Shn28CPlC82xZpJ7Z5c6UWeiYFDCEkwmxZr5JE_ejCjNVWmx3ClM2b69kVu0C0lCAoYmk4VrbH2E3KQc&loadFrom=DocumentDeeplink&ts=1966.03)):

Definitely. So coming out of high school, again, for discussing the variable, the agent's going to play in the player's life, the financial advisor is going to play in the player's life. Essentially, it's sticking to and adhering to those routines as a professional, because at the end of the day, the one thing I've learned in this process and in this journey with Anthony, is it's a marathon, it's not a sprint. As parents, we all would love for it to, hey, he's 18, he signs, he's been a professional base baller of two years. He's tearing it up, he's high on the prospect rankings, he's skyrocketing through minor leagues. You want it to look that way, every parent does, but at the end of the day it comes back to the individual. It comes back to what things are they struggling with inwardly, because you're dealing with a whole lot of alpha males, and most of them keep their cards close to their chest. If they're struggling with something, Mom and Dad probably are going to be the last ones they're going to tell, and that's why agents and financial advisers are so, so crucial.

Todd Seigler ([33:59](https://www.rev.com/transcript-editor/Edit?token=nI2vsaC80GQZ1ptcCXpantwCSGYqfMnpWe6vPiUIi6ynBcufo4ncoJfKy_XdcATKEVoEdS--IL2TsTI0vtR3cG9upw0&loadFrom=DocumentDeeplink&ts=2039.14)):

They're almost like, especially to me, to the high school kid, to the high school Draft pick, they're like surrogate fathers. They're like a college baseball coaching staff is to the college player that's been there for three to four years, and that ability to be transparent and have real conversation, genuine conversation, to be able to grow and develop mentally, spiritually, physically, nutritionally. Learning how to go about your business, to me, it's a quicker, much more difficult transition for an 18 year old kid to make because, again, most of these kids are on the level of their peers as far as the mental capacity coming out of high school. And so it's imperative to, like I said, identify, okay, this is my kids personality, let's have some conversation about this so that we can then chose the agent, choose the financial adviser that are going to be able to kind of be that buffer. There's going to be almost like I said, be that college coach over these next two or three years, to help him learn and grow, and figure it out.

Todd Seigler ([35:09](https://www.rev.com/transcript-editor/Edit?token=jRzixT0XAooRMuDI2fF-8chlUN70-M2WfGdFTDvixv5tAD1FcC-LWhtiCchSO23jqEpPQXv_G0UVtkaz6zoozVoJ2w4&loadFrom=DocumentDeeplink&ts=2109.13)):

And that's again, one of the things that I've learnt most about this journey of two years is that, again, these organization understand that 80% to 90% of these 18 year old kids, they're going to go through two to three years of hard times, because they're trying to figure it out. And as a father, especially as someone with my genetic makeup, I mean, it's hard for me to sit back and watch if, let's say, Anthony is not adhering to his routines. If he's not adhering to those very things, like I said earlier, that made him what he became. But, as a father, the great advice that I got from Erik Averill was, you've got to let this process play out. You've got to just be an encouragement to him. Don't just start offering advice all the time, and don't start to, "Hey, well if you were doing this and that, it maybe going a different way." I've learned that over the course of time, and I'm much better at it today, but again, as it relates to these high school kids transitioning into pro-ball, I feel it's imperative that the player be matched up with an agency that understands him, and that he understands the agency.

Todd Seigler ([36:25](https://www.rev.com/transcript-editor/Edit?token=-2fyz4y1rZYfhtpW8VQCjYDwRj5NNSMYI-I85odh2pm9-fvf0H27skLF3EmYA7rcGFKKHK8mXgOtCuQWwuwJL7VcbOA&loadFrom=DocumentDeeplink&ts=2185.35)):

And if there's going to be a varying degree of accountability based off of that kids mental makeup, and how he is going about his business. And obviously over the course of that relationship, you would just, well you need to. But to me, talking about a financial adviser, I believe that that is the most important of the team members that are going to be in this players circle. Because the financial adviser is obviously the person that's going to continue to play a major part in this child's professional and personal life. The player's going to be setup on a certain budget, and obviously I know I'm speaking to the parents here first and foremost, as well as the player. When you're choosing a financial adviser, obviously I would highly recommend, I have like a database of questions that I put together, I would not mind at all sharing them with anyone, but money management and the ability for a player to be educated. The ability for a player to understand the financial windfall that because of his hard work and dedication, and commitment to his craft, he's now getting, the best way to look at that is like a gift, a momentary gift. But the real gift is becoming a career big leaguer.

Todd Seigler ([37:49](https://www.rev.com/transcript-editor/Edit?token=0S5bZgOM9OoQSt0QHfCslSfykF_mE5KDMp0nW0sHCU4hlkH9qz5jcu6mePn_2zrHOoP0Hz0eTjLEA02AYj4pH_lxxtk&loadFrom=DocumentDeeplink&ts=2269.89)):

And I feel personally that the way that we went about choosing the best fit for Anthony was a group that was going to, based off of interviews that we did with them, be young, be hungry, want to be the best in the industry. They were going to, again, kind of like I raised Anthony, the culture in my home was, we're going to chase pain, we're going to chase uncomfortable, we're going to gravitate toward the hard stuff. Because if that's your daily lifestyle, then chances are you're going to achieve what you want out of life, and so we looked for that same type of mentality in a financial adviser. But the biggest thing as parents, Alicia and I, we were like, "Hey, if it's the 20th of the month and you've gotten Anthony set up on X budget, and the 20th of the month, he comes and he's constantly ..." A few times in the first year, you're not wanting to say, "No," too often because you want the player and the financial adviser to kind of develop that really genuine, authentic type close relationship, so there's going to be some give and take.

Todd Seigler ([39:00](https://www.rev.com/transcript-editor/Edit?token=njswddoZsprP-1gGdh9Jh5ycpYrO9IVGDxQFl93P0uFUV83QPNVRNKzMYoCzjzIEa4rqTiHriDwrx55JANtHjolFx1E&loadFrom=DocumentDeeplink&ts=2340.03)):

But at the end of the day, if a 18 year old kid understands, hey, if every time I go to my financial adviser and say, "Hey, can I get a thousand more bucks. Can I get anymore? Can I get two thousand more?" And he answer's always, "Yes," then chances are that money's going to run out pretty quickly, and no 18 year old kid understands how to manage two to three million dollars. So, you really want to find, just like if I want to be successful in any industry. If I want to be successful, whether it's a trainer, whether it's a teacher, whether it's a CEO, a lawyer, I need people around me that are going to tell me, "No." I need people around me that are going to challenge a decision I'm wanting to make. I need people around me that are going to not just allow me to make feelings and emotions based decisions, but if they say, "No," they're going to also have a conversation and educate me, which is why we've been so thrilled with the Averill brothers, and with Athlete Wealth Management. And I know maybe I'm supposed to say that, or not supposed to say it, I don't know, but anyway it's been a phenomenal relationship. They're great communicators. They've lived up to everything they said they were going to do, whether it's text messages, phone calls.

Todd Seigler ([40:09](https://www.rev.com/transcript-editor/Edit?token=9L34Kj8yHCe9arHbFmjZPmRmyXopRgDBu-UbTXLoU6Tf8BYsWNMpibL7twFbE9ok7RNY_WCFCdobRlV3YIGth0Ws9SY&loadFrom=DocumentDeeplink&ts=2409.41)):

It's been a situation where Anthony has learned and grown as an individual, both as a player and as someone that's 20 years old and trying to, again, still trying to figure out how to manage money adequately. But the thing that also I loved about it was that you guy were former players. You understand the grind of the minor leagues, you get that. But at the end of the day, like I said, you're passionate about what you do, you're obsessed with being great in your industry. And I think that if you're a parent, or if you're a player, and you're in this position to where you could be a top pick in the 2020 NBL Draft, you want people in your circle that first and foremost, are going to help you in your pursuit of becoming a career big leaguer.

Todd Seigler ([41:00](https://www.rev.com/transcript-editor/Edit?token=S3pilcGHlIFm81_dtVqNSMDLovuXQoag0RTprQmpeQNR9rnTEuBVxM4fy2lCuEJWeX8s2eX7ttcLtOsuwlfy2VQZ6JA&loadFrom=DocumentDeeplink&ts=2460.07)):

And obviously money management is a major factor, like I said, there are many questions as you're going through that process which you want to ask and continue to have conversation, but I think that the relationship between player-agent, player-financial advisor, to me are the two most important and crucial relationships. And so when you're trying to decide, do not be in a rush. One of the things that I got caught up in is, what are the teams saying? What are they saying? What are they saying? What are they saying? And really at the end of the day, that's not important. And I know some parents can feel in a rush because they feel that they want to know exactly what the teams are saying. Well let me tell you something, if your son, if their GMs and their heavy hitter's showing up to his games, then he's probably in that, they want conversation. And so, just continue to focus on those things and not feeling like you have to decide so soon, But-

Erik Averill ([42:03](https://www.rev.com/transcript-editor/Edit?token=kxn42Y1-dOiOzrPz9e_afsLO4uJiJjdjDadkx44TDjqh7NQAlD8jmVv9_m7bZoUrDIb4gKxkC4Cqa1m1Gma1ONNwUS4&loadFrom=DocumentDeeplink&ts=2523.85)):

Yeah, number one, I appreciate the unsolicited kind words, and I think really what the takeaway for the listener is, is what you've done, I mean, you put everybody through a ringer, right, and you did the due diligence process. You asked very hard questions and I think the thing that I've always appreciated about your process, is you verified it, right? I think that's the other thing in the agent financial space is, there's a lot of stuff said that isn't held accountable to figuring out if it's verified, and the one thing I can always appreciate about you is I know that whatever conversations we have, if I make a statement, there's this accountability that it's going to be triple checked, and that's not a negative thing because if you have expertise it shines through. And like you said is, "Not every firm's a fit for everyone." There are good, good groups, both the financial side and the agent side, that can meet a lot of the needs of these players.

Erik Averill ([43:02](https://www.rev.com/transcript-editor/Edit?token=geCBc-Fwt68d-eO8kLyPdWjCTXX4V3LMzyJQXbIrzEFVNumGrbYoHZneYNyBe26XLxpY82KBxgNo6OUIuMY0Jr7pWII&loadFrom=DocumentDeeplink&ts=2582.96)):

It needs to be individualized to personalities but, I think, making sure that our audience reaches out to you, gets these resources, we'll make sure they're in the show notes of like, these are actually great questions, and I know it hasn't been said yet, but I know this for a fact, Todd would take a phone call with every single parent that has questions, right? Utilize Todd as a resource of asking this due diligence and these questions as you go through the process. And one thing you hit on is, wanting to know what teams are saying, that's like an emotional feel good thing. And of course we want to know, but here's the thing, even if you knew everything that the teams were saying about your son, it doesn't change anything because it's just noise in the decision making process. At the end of the day, the 30 teams have the 30 picks, they are going to value your son based off of their analytics and their algorithms internally. No agent, no buddy, is going to get your son Drafted higher than any other team wants to Draft somebody.

Erik Averill ([44:05](https://www.rev.com/transcript-editor/Edit?token=mcl5uooV71vBqgYXrCuAcJ_V50BL8kRyvwBPSqZ87etj3Gb0v5UEj9qX_-w9SCE_oAsGMMt0UAfSwpqysqiBGvC-TOE&loadFrom=DocumentDeeplink&ts=2645.94)):

An awesome agent, a great expert agent's going to make sure you get your full market value of that, but ultimately it's more of, if you have the right process and you have the right plan in place, what a team thinks about you doesn't really matter, because when you get to Draft Day, you have your plan and if a team selects your son and it meets those numbers that you've already determined, then you're good to go. And kind of using that, I'd love to launch into kind of, as we conclude, talk to me about Draft Day. Obviously you guys went up to New York. I don't know that families are going to have an opportunity to do that this year, but talk to me about just what the actual experience is on Draft Day, and how families should approach that.

Todd Seigler ([44:48](https://www.rev.com/transcript-editor/Edit?token=AeE4C1z6sWr0K7OaSzWglNlXcmaPuFL5b8eljFRP1qGcNQ2mM0QAfYCzbZYfyff0_3Bi8SgNjoPk-er-DGDLeuzISq8&loadFrom=DocumentDeeplink&ts=2688.91)):

Yes sir. Just one quick point I wanted to add as well, because it was something you said brought it to mind, is parents in this process, what Erik said a while ago about me verifying everything, you cannot be afraid to hurt someones feelings and you've got to take feeling and emotion out of the equation. If they're going to state something to you as fact, then they have to have the understanding that, hey, this fact can be checked with multiple people in the industry, and that's absolutely what I would do. I'm not just going to, because this possibly is the only time you get to do this your entire life. I mean, 30 kids get Drafted in the first round every year, right? And so, obviously as a parent you want to prepare so well, almost to not screw this thing up, but when someone tells you something, whether it's an agent, financial adviser, an organization, but especially when it comes to choosing an agent and a financial adviser, you've got to fact check and you have to verify it because you want to know that the people that you're bringing on board, they're coming into your circle.

Todd Seigler ([46:03](https://www.rev.com/transcript-editor/Edit?token=kTkKhvOOzB7Co_RmwnRDvvmeobXxqBbQGqwAtAqAMx4PmOxUhBWvINjoUmWHDgCxIYpxj8po2teiVVbmQssNMxwJlXU&loadFrom=DocumentDeeplink&ts=2763.06)):

They're coming into your sons life, they're going to be a major, major player moving forward in your sons life, more so than the parent will be. The parent kind of fades into almost kind of encourager, support cheerleader from a distance, but the agent and the financial adviser, they become major players in the kid's life so, yeah, you want to fact check and you can't be afraid of even going back and saying, "Hey listen, I checked on this and I verified this, so now I need you to explain because it's not matching up." So just transitioning into what Draft they look like, we did choose to go to New York and we lived in Cartersville, Georgia and so all of my wife's family is on the Navajo Reservation. All of my family is in Laurens, South Carolina, so it wasn't like, hey, our families could come across the street or anything. One of the things that Major League Baseball does is, and we kind of didn't know this until we got up there and they kind of announced it, but we saw that Triston Casas, he was there, and I'm like, "Wow, how awesome."

Todd Seigler ([47:11](https://www.rev.com/transcript-editor/Edit?token=7gnf2jQQ40bIKfEbspDR6i99NscBYsFc3awNedMV-MEcuRRAHknFe7vBgJnv7ct_st2xMNzqFS9iaSWCwn-zakgZ5Ew&loadFrom=DocumentDeeplink&ts=2831.17)):

He brought almost every generation with him, I mean, there were grandparents. I sat by his grandfather on some of the bus rides when we went to Lexington Avenue, the MLB offices, and then bused over to Yankee Stadium, and he and I got to know each other well, great guy. But I'm like, "Wow," and so MLB will reimburse, like you said awhile ago, we don't know if the Draft is going to be in New York, if they'll be able to do that again this year, but it was a wonderful, wonderful experience. And like I said, because we didn't have any family really close by, we kind of just made the decision, hey, we were invited, Anthony really wanted to do it, we were onboard with it, and it was a great experience. And like I said, MLB, if the player does sign a professional contract, they will reimburse the parties, the people that came with the player to the Drafts. So, that's awesome on their part and it's a great gesture.

Todd Seigler ([48:10](https://www.rev.com/transcript-editor/Edit?token=9SDQ7925jJlzae6B6D7YhaWEy7IOtCrSBOfmCA0Ytqn65TIPGS7IF2_bKRvDNOSs3fY2aFuWHi-NXvjgjd541Ti-i9M&loadFrom=DocumentDeeplink&ts=2890.92)):

So we get to New York on a Sunday and we fly in, we're picked up at the airport through transportation provided by Major League Baseball. We're taken to our hotel, wonderful accommodations, it was very professional. We were extremely impressed with the whole organization of it, the way they communicated, everything was clear, everything went exactly as we were told it would go. We started off Monday morning, great breakfast there in the hotel, and then we were all taken to a yacht and Major League Baseball gave all the players and families a private yacht tour up and down the Hudson. And we even floated over the spot Sully took the plane down in the Hudson. And all of the history going all the way up the Hudson, back down. Once you get to here there's a DJ, is sharing what all occurred from the old days up until now. And the meal on the yacht was out of this world, I mean, I'm sure it was like that in the Big League Clubhouse, and we're a family of professional eaters, so we absolutely loved that.

Todd Seigler ([49:30](https://www.rev.com/transcript-editor/Edit?token=aKqDyWK2k_qHpDO7TdZW-LjyPrsci8ZjiJOYoounD79JoAB9Cm-vDPSGud1YW27omuDxYkUz9dgjrn5sxosiwxSIvPQ&loadFrom=DocumentDeeplink&ts=2970.96)):

And so, after the yacht tour, you get back and then we were bused to have lunch at the Major League Baseball offices, we had a private 15 to 30 minute talk, conversation with Rob Manfred, he allowed us to ask any questions we wanted to. And then the neat thing is, we had lunch there and there were MLB dignitaries, Andre Dawson, Tim Salmon, amongst many others, so they're sitting at your table and you just get to have a nice conversation and a nice meal. From there we were bused over to Yankee Stadium, got a private tour of Yankee Stadium, and it was pretty neat because that morning when we were on the yacht, we were informed that The Yankees were going to be taking Anthony, and so that was pretty cool, being over there at the Yankee Stadium, knowing that, wow, that this is the team that's going to be taking him. But we didn't tell him and we were like, we're asked "Say, what's the best way to move forward?" And so as far as do you tell your son, or do you not tell him, do you kind of let the moment happen, or whatever?

Todd Seigler ([50:42](https://www.rev.com/transcript-editor/Edit?token=edIkGUVSsNsl0PJ2BFCfDRCMi_FsTrChAbFWJ-1buEUfoFtk4scbzswe6H73uK1dn3xN6-RubLas1n-gwxIiDbUFCyI&loadFrom=DocumentDeeplink&ts=3042.91)):

But we finished the tour, taken back to the hotel, and you start prepping. You go over to MLB Network Studios, we were greeted by Harold Reynolds, he kind of let us know how everything, "What's up H?" That's what they call him on MLB Network Studios. But great guy, lots of energy, the same guy he is on camera, he's the same guy off of it. I mean, he was cordial, he was hospitable, I mean, he's definitely a great face for that MLB Network Studios. But he told us how it was all going to work, he really stressed to enjoy the evening, to enjoy the moment, converse with as many people as we can, shake hands, take pictures. We got to kind of walk around MLB Network Studios and just see how things go there. Everyone was wonderful, got to meet childhood heroes, Tommy Lasorda, Bo Jackson, Rollie Fingers. They do it the right way and I know they strive to do it better every year. And then tell you to take your place and, oh I mean, Pedro Martinez, John Smoltz, I mean, it was amazing. Larry Bowa, Bob Boone, I was like a kid in a candy store, and it's a once in a lifetime opportunity.

Todd Seigler ([52:05](https://www.rev.com/transcript-editor/Edit?token=o66BMRu2vq9OhgP9YGpJKEYOMVWyMdSlPaVqbNh4peP1ib9VjDFOkvnAO2DQ1B3jHDUDh7pqiP0eNkLNGB7MbT3JmBo&loadFrom=DocumentDeeplink&ts=3125.52)):

If the families do have that option this year, I'd highly recommend it because MLB they just do super job catering to the family, to the kid, making it a experience of a lifetime. And so the Draft begins, and that's where the suspense begins, and it's the room's full of energy, it's exciting. You get to know some of the other players that are there. We met Travis Swaggerty and his family. Met Alec Bohm, great kid, great family. So, it's almost like a little fraternity that's developed that these kids keep in contact with each other, parents keep in contact with each other, and you're kind of rooting for each other because you share that moment together in MLB Network Studios. So, like I said, it was a wonderful momentous occasion we got to enjoy, we're glad that we did.

Erik Averill ([53:02](https://www.rev.com/transcript-editor/Edit?token=OiV1dmuqFJpSeXUtEeJphpZGCJuxL6QZRHdTu2roWEhkrv6Q9A3wPIQEFVF3bS5ue9iKEKx1JjGck0affU-FDcHRy3g&loadFrom=DocumentDeeplink&ts=3182.82)):

That's awesome, and thanks for sharing that. I think sometimes, obviously this was a very educational conversation that I just wanted to make sure we highlighted, obviously when you get to Draft Day, to enjoy it as a family and the feel goods, right? Yeah, there is a time to celebrate so, that was super helpful. Well, Todd, we're coming up on an hour, I know the funny thing is, is I think this is such valuable content that I'm actually sure most parents are still listening to this, and the ones that do, are also the ones that are putting in the most work to ensure that their kids are in the best situation. And so, just kind of final words I would love to hear from you, any final recommendations or advice for these families, as we close out this podcast?

Todd Seigler ([53:46](https://www.rev.com/transcript-editor/Edit?token=AI6LV2mzTqElFJpW35J8KbKmgbEMWrbjKR3AESN7KToqvkso16IK7ZQjPqA8JK7-ObJnE6YMlX_Ronsp6YxkpOFUvQU&loadFrom=DocumentDeeplink&ts=3226.87)):

So, two years we've been in this professional journey with Anthony, as a parent I would definitely highly recommend because, again, as a father I've definitely made some mistakes in this journey, trying to over police and have too much kind of, not letting him figure it out on his own. And I've learned to definitely, through advice from his agents, through advice from his financial advisers, those have been the most helpful people to me as well, his agents and financial advisers, because they've been in the industry for years, they know what it looks like, they know what it smells like, sounds like, they get it. And so as a parent, when I'm hitting the panic button, they're not and I needed that, and that was a tremendous, tremendous support system for me because listen, it's not only going to be the players first time, being a first time Draft pick, second round, it's going to be a parents first time being the parent of a first or second round pick. And so as wonderful as it sounds, it's really, really hard, and it's a hard process, it's a hard journey, because so many other factors start playing in to this journey and process of hopefully becoming a career Big Leaguer.

Todd Seigler ([55:07](https://www.rev.com/transcript-editor/Edit?token=cBS50X-2r69ERwGFzhW2aJ1dNNTzxMWUdF_uL87oDzQP71abO60Svxyshv4ZwHAJwt30ytmmJilg5zvoEdp2YcTlpNY&loadFrom=DocumentDeeplink&ts=3307.52)):

So my thing would be to, once the player signs that contract, do your best to offer only encouragement because your son knows that Mom and Dad love them more than anything, and if it gets tough, he's going to come to you in some way, shape, form, or fashion, but you just don't want to start offering advice and your opinion when it's not solicited, because it can create some dissension in the relationship, and you want your son to know that there's unconditional support that is going to come from you as a parent. So again, I think that, that would be something I'd highly recommend, as well as again, placing tremendous, tremendous emphasis on making sure that the agency he's moving forward with, the financial adviser he's moving forward with. And we didn't decide on a financial adviser until I got through the Drafts of, parent don't be in a rush to decide on a financial adviser, because he's not going to get that first bonus check until maybe 30 days after he's signed his contract, so take your time with that.

Todd Seigler ([56:18](https://www.rev.com/transcript-editor/Edit?token=acherop1v3y4ZowvgdY0F2OdXmqerJiOj5Z78cc_aJkr32wD3zcsOMiRk1gSN_v5uWiv9K7_2kgvxI4Nu3tUg36oywc&loadFrom=DocumentDeeplink&ts=3378.53)):

But again, I take conversations since 2017 with parents from the PGL American Game, potential first round picks guys that win in first round, second round. And anyone that wants to call and have a conversation behind the scenes, I assure you it stays between me and you. Anyone that knows me, knows I'm not that kind of person that airs my business. I just want to help people because this is probably the first time you're going to be able to do this, and you want to make an educated, best choices, over the things that are going to encompass your players career, your sons career. So-

Erik Averill ([56:59](https://www.rev.com/transcript-editor/Edit?token=ytfjIdZxvIpgaOfA0p0sJjUs3ZpDSTh6fiwgiZPReOvqi04VVqv1LAnIgREqCQT7ymaow5ZGXMWXBldECo-Xb1jOEg4&loadFrom=DocumentDeeplink&ts=3419.35)):

Todd, thank you so much. I know that I've enjoyed this conversation. I know you and I could go on for another four hours of all of the minutia and the detail, but I think ultimately, these families, please take advantage of reaching out to Todd. He is absolutely willing to continue to have these conversations, and is super valuable. And so audience, we appreciate obviously your guy's attention, ultimately this podcast is all about you and trying to equip you with the resources to help your family make the best decisions. And so until next time as always, stay humble, stay hungry, and exhaust the moment.

Erik Averill ([57:42](https://www.rev.com/transcript-editor/Edit?token=nvAe5ELGogjde3OEaM5jFyoC-f3Pov5GsFSBkEQnTz6uvvV1NXLeah15lANLSeF_HPMgNgvV7tpouI88asyjt-iPHwg&loadFrom=DocumentDeeplink&ts=3462.76)):

Hey, thanks so much for listening to today's show. We hope that you enjoyed it. Our goal here with the MLB Draft podcast is to make this the go to resource for all families and athletes looking to take their career to the next level. And so, this show really is all about you, and we would love to hear from you. Are there any questions you have, topics that you would love for us to cover, please do reach out. You can shoot us an email at erik@athletewealth.com, or travis@athletewealth.com. Of course, you can find us on social, we're on all the major platforms @athletewealth. And if you'd like to set up a phone call with us, you can reach us by going online to athletewealth.com, and you'll see right at the top of the page there's a button where you can schedule a call directly with us, and so we would love to hear from you, and until next time, stay focused, stay hungry, and be a pro.